Transpara Real Time. Right Now.

# PRESS RELEASE


***Contact***

*Tara Dugan*
*Dugan Communications*
*970-389-4248*
*taradugan@comcast.net*


## *TRANSPARA NAMED "COOL VENDOR" BY LEADING ANALYST FIRM*

Vendors selected by Gartner for the "Cool Vendor Report" are Innovative, Impactful and Intriguing

**Pleasanton, Calif. – March 27, 2007 –** Transpara Corporation has been included in the list of "Cool Vendors" in the "Cool Vendors in Manufacturing, 2007" Gartner report. The report, which lists Transpara as a vendor that plays across a broad set of manufacturing verticals, was issued on March 6, 2007, by analysts Dan Miklovic, Dale Hagemeyer, Marc Halpern and Jim Duggan. Transpara's Visual KPI operations intelligence software delivers on-demand, business-critical data about process manufacturing and utility operations to any handheld or desktop browser: SmartPhones, PDAs and Blackberry devices.

The report states: "Manufacturers must look beyond traditional large enterprise systems vendors for technology and applications that can provide competitive advantage. Manufacturers that are striving to react in real time to the dynamics of their business need to invest in tools that make key performance indicators available to any user, regardless of location."

"With Transpara, customers can be up and running in just a couple of hours, and will realize significant ROI in a matter of weeks," said Michael Saucier, CEO of Transpara. "We believe Gartner's recognition of Transpara as a Cool Vendor validates the need for applications such as Visual KPI in the process manufacturing and utilities industry, where mobility is becoming pervasive, and the ability to access business critical data on any handheld is a natural extension of organizations' current technology investments."

With Visual KPI, users can easily create and customize composite Key Performance Indicators (KPIs) and scorecards using data from any combination of existing systems – including OSIsoft's PI System, SQL Server, Oracle, OLE DB and Web Services – and publish them for instant use by anyone in the organization or supply chain, from plant floor managers to executives. By delivering actionable, decision-support information directly to the responsible user, Visual KPI offers

real-time insight into organizational performance, increasing uptime and lowering business risk.

**About Gartner**
About Gartner's Cool Vendors Selection Process
Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months. The Invensys Group (www.invensys.com) is headquartered in London and is listed on the London Stock Exchange, with approximately 30,000 employees working in 60 countries.

**About Transpara**
Transpara delivers operations intelligence software that provides mobile professionals in the process and utility industries with real-time asset and operating data on any web browser, whether on hand-held devices or the desktop. Transpara's Visual KPI ensures that responsible parties throughout the organization and supply chain, from plant floor managers to executives, have on-demand access to business-sensitive information, enabling stakeholders to create and distribute Key Performance Indicators in order to monitor their entire asset base. With Transpara, customers reduce operating costs and lower business risk by promoting corporate transparency and ensuring compliance with regulatory requirements such as Six Sigma, Title V and Sarbanes-Oxley. Transpara is headquartered in Pleasanton, Calif.

For more information, visit www.transpara.com.

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865 Piemonte Drive
Suite 100
Pleasanton CA 94566
Phone 925-218-6983

***www.transpara.com***