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Press Release

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Western Power Selects Transpara's Visual KPI for Enterprise-Wide Deployment

Western Australian Utility Implements Composite Key Performance Indicator Software for Improved Tracking of Operational Performance

Pleasanton, Calif. – November 27, 2007 – Transpara Corporation today announced that Western Power, an electricity networks corporation in Western Australia distributing power along more than 88,000 miles of transmission lines, will implement Visual KPI for improved tracking of operational performance. Visual KPI is the only composite Key Performance Indicator (KPI) software that delivers on-demand operations data from multiple data sources to any desktop or mobile browser.

Western Power is currently using Visual KPI as: the key support tool for operational SCADA; a real-time trending tool for monitoring asset performance against limits; a real-time alerting tool for monitoring generation fuel mix and tracking the contribution of wind generation to their system total generation. Visual KPI will also be used as a KPI tracking tool for key customer, fault outage and duration measurements, such as the Customer Average Interruption Duration Index (CAIDI), a reliability index.

"Once we realized the value of Visual KPI and potential for significant cost savings and increased productivity, we decided to increase adoption across the enterprise, to more than 900 users who will access business-critical operational data via mobile devices and traditional web displays," said Julian Rouse, System Administration Manager at Western Power. "Visual KPI puts accurate and key operational information in the hands of people who need it, exactly when and where they need it, which more often than not, is out in the field. Visual KPI is fast becoming a must-have tool for us to improve our operations. For that reason, everyone from frontline SCADA support staff, System Controllers, Operations Engineers and Managers will rely on it for real-time tracking of operational conditions and asset performance."

Over the next six months, Western Power will roll out Visual KPI to their head office site and two operational control centers. Visual KPI leverages Western Power's existing technology investments, integrating with the PI System from OSIsoft, as well as frontline operational SCADA systems, corporate ratings and limits databases.

Visual KPI delivers role-based, real-time operating data in context, enabling timely decision making from any location. With support for more than 150 mobile devices, Visual KPI enables users to easily create and customize composite KPIs and scorecards without any additional programming, using information from any combination of existing data sources, including the OSIsoft PI System, Rockwell RSSQL, Invensys InSQL, Microsoft SQL Server, Oracle, SmartSignal, OLE DB and Web Services.

About Western Power

Western Power is responsible for the safe, reliable and efficient distribution and transmission of electricity in the South West of Western Australia. The company connects electricity to homes and businesses, and maintains and expands the electricity network. An electricity networks corporation, Western Power is owned by the Western Australian Government but, as a corporation, makes commercial decisions based on regulations. Visit http://www.wpcorp.com.au/ for more information.

About Transpara Corporation

Transpara establishes corporate transparency throughout the enterprise with Visual KPI, operations intelligence software that provides enterprise customers in the process and utility industries with real-time asset and operating data on any web browser. The only composite Key Performance Indicator (KPI) software available, Visual KPI aggregates operations information from multiple, existing data sources and delivers role-based, actionable KPIs to users via the desktop, laptop, or more than 150 mobile devices. Visual KPI ensures that responsible parties throughout the organization and supply chain have on-demand access to consistent, business-critical operating measures, enabling stakeholders to monitor their entire asset base, and implement such initiatives as Balanced Scorecard, Six Sigma and Sarbanes-Oxley compliance. With Visual KPI, customers improve performance, while reducing operating costs and lowering business risk. Transpara is headquartered in Pleasanton, Calif. Visit www.transpara.com for more information.

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