



Press Release

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TRANSPARA ANNOUNCES PARTNERSHIP WITH FLOWSERVE CORP.

Mobile Access to Equipment Performance Data with Visual KPI Delivers Improved Collaboration

Pleasanton, Calif. – March 15, 2011 –[Transpara Corporation](#), a leading provider of [mobile business intelligence](#) (BI) software, today announced a partnership agreement with [Flowserve Corporation](#) (NYSE:FLS), a leading provider of flow control products and services for the global infrastructure markets, to use its Visual KPI software. Transpara [Visual KPI](#) extends visibility of equipment performance data by delivering key performance indicators (KPIs), scorecards, trends and alerts to more than 400 smartphones and PDAs, including Blackberry, iPhone/iPad, Android, Windows Phone and others.

“Visual KPI enables mobile access to our asset management platform, Technology Advantage™, putting key data in the hands of our asset experts and customers,” said Kirk Wilson, Vice President and General Manager of the Integrated Solutions Group at Flowserve.

Visual KPI provides immediate, consistent access to critical data, which supports a collaborative relationship between Flowserve and its customers. In addition, Flowserve asset experts have immediate access to detailed, streaming data, which enables them to provide insight and corrective action regardless of their location or device.

“By leveraging Visual KPI as a daily component of their asset management offering, Flowserve customers can see what is happening as it happens and be in constant sync with their Flowserve asset experts. Whether it’s solving a vibration issue or monitoring equipment uptime, customers will now have extended access to data to help them monitor equipment health,” said Michael Saucier, CEO of Transpara.

The only solution purpose-built for delivering data to users on any mobile device or PC without coding or changing existing security requirements, Visual KPI offers a near real-time decision support experience regardless of location or device. Visual KPI aggregates operations, financial and infrastructure information through integration with multiple data sources, making it an ideal mobile companion to any environment.

About Flowserve

Flowserve Corp. is one of the world's leading providers of fluid motion and control products and services. Operating in more than 55 countries, the company produces engineered and industrial pumps, seals and valves as well as a range of related flow management services. More information about Flowserve can be obtained by visiting the company's website at www.flowserve.com.

About Transpara Corporation

Transpara delivers Visual KPI, mobile business intelligence (BI) and operations monitoring software that provides customers in the process and utility industries with role-based, actionable key performance indicators (KPIs) on any web browser. Visual KPI presents operating information from multiple data sources to users in context and on-demand, enabling timely, informed decision making from any location. By helping users throughout the organization to monitor their asset base, Visual KPI improves performance, reduces operating costs and lowers business risk. Visit www.transpara.com for more information.

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